

Eligibility Overview (E110)

Postcards may be mailed at various First-Class Mail rates, depending on level of sortation. Stamped cards are mailed at the single-piece First-Class Mail card rate.

- Stamped card: a mailing card supplied by the USPS, with a printed or impressed postage stamp.
- Double stamped card: two attached stamped cards (each with a printed or impressed stamp at the First-Class Mail single-piece card rate) for the receiver to detach one card and mail back as a reply (E110.3).
- Postcard: a privately printed mailing card requiring application of postage.
- Double postcard: two attached postcards for the receiver to detach one card and mail back as a reply (E110.3).

Cards must meet specific physical standards.

Nonconforming cards: charged at applicable First-Class letter rates.

Rates and Fees (R000, R100)

Postcards

Single-piece	\$0.210
Presorted	0.190
Automation Basic	0.174
Automation 3-digit	0.168
Automation 5-digit	0.161
Automation Carrier Route	0.150

Stamped Cards

Single card	\$0.23 (\$0.21 postage plus \$0.02 fee).
Double reply card	0.46 (\$0.42 postage plus \$0.04 fee).

Single-piece card rate applies to a double postcard when originally mailed; reply half of a double postcard must bear postage at applicable rate when returned.

Addressing (A010)

For Presorted and automation rates, each piece must include a complete delivery address with correct ZIP Code or ZIP+4 code.

Characteristics and Content (C100)

Required physical standards: shape, size, weight, paper quality, construction, and color (C100.2). Other criteria: applicable automation rate standards (C810). Dimensions (each stamped card, postcard, or half of double stamped card or postcard): rectangular, 3-1/2 to 4-1/4 inches high, *and* 5 to 6 inches long, *and* 0.007 to 0.016 inch thick.

Deposit (D100)

Single-piece postcard rate with postage affixed: collection boxes, carriers, or post offices. Other postcard mailings: business mail entry units or locations designated by postmaster.

Mail Preparation and Sortation (M130, M810)

Single-piece card rate: none except 5 or more cards prepared under C100.2.0. Other card-rate mailings: as applicable for rate claimed. Postcard-size pieces are always banded when presorted and trayed.

Postage and Payment Methods (P100)

Stamped cards: sold with postage affixed. Postcards: adhesive stamp (P022), precanceled stamp (P023), meter (P030), or permit imprint (P040); applicable conditions and restrictions.

Special Services (S900)

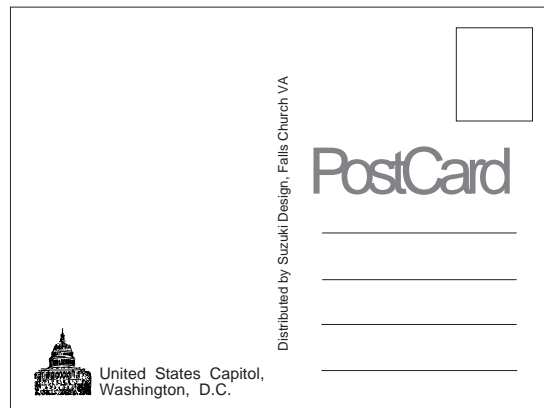
See Quick Service Guide 900.

This guide is an overview only. For the specific DMM standards applicable to this category of mail, consult the DMM sections referenced above and the general sections within each DMM module.

Stamped Cards/Postcards/Double Cards



Stamped Card



Postcard



Double Reply Postcard

Minimum size: 3-1/2" high x 5" long x 0.007" thick
 Maximum size: 4-1/4" high x 6" long x 0.016" thick

(Drawings not to scale)